

RECOMMENDED READING FOR OUR CLIENTS

Innovation, Tech & Business

- [Forbes](#): “The Coronavirus is Creating Problems, But it’s Also Creating Tremendous Opportunities”
- [CNN Business](#): “Global Coronavirus Crisis Inspires Creativity and Kindness”

Arts

- [The Washington Post](#): “The Arts Will Recover from the Coronavirus, As They Did After 9/11. But They Might Look a Lot Different”
- [The Washington Post](#): “New York is One of the World’s Great Cities for the Arts – But the Damage from the Pandemic is Proving to be Catastrophic”
- [Crain’s Chicago Business](#): “An Anxious Post-Coronavirus Future for the Arts”

Nonprofit

- [The New York Times](#): “A New Mission for Nonprofits During the Outbreak: Survival”
- [NPR](#): “As Economy Struggles, Nonprofits Ask Congress for Help”
- [Forbes](#): “How Nonprofits Can Navigate Challenging Situations Through Communication”
- [Inside Philanthropy](#): “Remake the Model. Philanthropy and the Arts After Coronavirus”
- [The Chronicle of Philanthropy](#): “United Way Worldwide CEO Discusses Changes in the Nonprofit World Due to COVID-19”
- [ABC News](#): “Nonprofit Organizations Ask For Stimulus Money As Resources Dry Up in Coronavirus Pandemic”
- [USA Today](#): “As Big Business is Aided by Coronavirus Stimulus, Nonprofits Like Mine Won’t Find Much Relief”

Education

- *Forbes*: “Distance Learning During the Coronavirus Pandemic: Equity and Access Questions for School Leaders”
- *The New York Times*: “Coronavirus is Shutting Schools. Is America Ready for Virtual Learning?”
- *PBS*: “Most Schools are Completely Unprepared for Coronavirus Virtual Learning”
- *EdWeek*: “Coronavirus Prompting E-Learning Strategies”
- *International Society for Tech in Education (ISTE)*: “10 Strategies for Online Learning During the Coronavirus Outbreak”
- *US News and World Report*: “Many Schools Are Not Providing Any Instruction Amid Closures”

Inequity During COVID-19

- *The New York Times*: “‘White Collar Quarantine’ Over Virus Spotlights Class Divide”
- *The Atlantic*: “The Coronavirus Will Be a Catastrophe for the Poor”
- *The New Yorker*: “‘It Spreads Like Wildfire’: The Coronavirus Comes to New York’s Prisons”
- *The New York Times*: “As Coronavirus Deepens Inequality, Inequality Worsens Its Spread”

Leadership and CSR

- *The New York Times*: “What 9/11 Taught Us About Leadership in a Crisis”
- *Forbes*: “Purpose at Work: How Brands Lead with their Purpose to Combat the Coronavirus”
- *The New York Times*: “How Business Should Change After the Coronavirus Crisis”
- *Slate*: “The Best, the Worst, and the Weirdest of the Random Coronavirus Emails We’re all getting from Brands”
- *Forbes*: “Coronavirus Champions: A Running List of Brands Getting it Right”
- *Harvard Business Review*: “Brand Marketing Through the Coronavirus Crisis”

Mental Health and Well-being

- [Vox](#): “Working From Home Can Make People More Productive. Just Not During a Pandemic”
- [World Economic Forum](#): “Managing Mental Health During Coronavirus – Experts Around the World Share Insights”
- [The Atlantic](#): “The Coronavirus is Creating a Huge, Stressful Experiment in Working From Home”
- [The Washington Post](#): “Coronavirus is Harming the Mental Health of Tens of Millions of People in the US, New Poll Finds”
- [Forbes](#): “How to Lead with Mental Health in Mind During the Coronavirus Pandemic”
- [The Washington Post](#): “How to Actually Do This Remote Learning Thing While Also Working from Home”
- [Forbes](#): “How to Maintain your Mental Health During the Coronavirus Crisis”