

CLIENT COVID-19 MEDIA COVERAGE

United Way of NYC

United Way of New York City launched the COVID-19 Community Fund in partnership with the New York Jets, Starbucks, American Express, National Grid, Northwestern Mutual and other major brands. The COVID-19 Community Fund will enable over 600 community-based organizations throughout the City to aid families who are going through this crisis.

[Associated Press](#)

[The New York Times](#)

[The Washington Post](#)

[US News and World Report](#)

[New York Daily News](#)

David Lynch Foundation

The David Lynch Foundation provides free meditation training for at-risk populations: students in public schools, veterans and VA hospitals, domestic abuse victims, etc. During the early outbreak of COVID-19 in the US, the David Lynch Foundation launched a new campaign to train thousands of doctors, nurses and hospital personnel in the practice of Transcendental Meditation, as a way to overcome PTSD, relieve stress, and improve job function. The initiative is called *Heal the Healers Now* and was recently launched on Good Morning America.

[ABC's Good Morning America](#)

JASA

JASA serves over 43,000 seniors in New York City, providing critical services such as public housing, home-delivered meals, social programming at senior centers, free legal counseling, etc. Throughout the COVID-19 epidemic, JASA has continuously found ways to provide life-sustaining services for seniors across the city.

[The New York Times](#)

[The New York Times](#)

[The Jewish Week](#)

Eagle Academy

The Eagle Academy Foundation is a national education nonprofit that has launched six pioneering, all-boys public schools in the five boroughs of New York City, as well as Newark, New Jersey. The program was founded by 100 Black Men, Mayor Michael Bloomberg Senator Hillary Clinton in 2005. These all-boys schools have doubled graduation rates for young men of color. During the COVID-19 crisis, Eagle has been advocating for government to provide more technology and free Internet access for virtual learning, especially for under privileged families.

[Crain's Business New York](#)

The Gathering for Justice

The Gathering for Justice is a national social justice organization run by Latinx activist and Women's March founder Carmen Perez and legendary entertainer and civil rights activist Harry Belafonte. The Gathering is mobilizing supporters to raise awareness of the plight of prisoners in New York City, New York State and federal jails, as the high rate of COVID-19 infections in these facilities is rampant.

[WPIX11-TV](#)

[The New York Amsterdam News](#)

Mount Sinai

TASC represents the department of Orthopedics at The Mount Sinai Health System. As millions of American adjust to social isolation due to the COVID-19 outbreak, Mount Sinai Orthopedics specialists are sharing their thought leadership and expertise on how to remain physically fit and healthy while at home.

[Bustle](#)